

What it takes!

Are you...

- passionate about the environment and conservation issues?
- a natural leader and communicator?
- looking to make a difference in the world?
- interested in learning more about biodiversity, cultural practices or natural resources?

If you, your team or association answered “yes” to any of the above, then you are natural **PRCF Youth Ambassadors**, and we would love to hear from you!

MAKE A DIFFERENCE

One of the simplest ways you can get involved with the PRCF is to start spreading the word!

Look for us on:

Fb: People Resources and Conservation Foundation

Twitter: PRCFoundation

Vimeo: PRCF

Flickr : PRCFoundation

... to get updates about our work and to share your ideas and opinions with us.

Join our network, tell your friends about us, and you're already making a valuable contribution to conservation by supporting our efforts.



For more information:

- “Like” us on our **Facebook** page and send us a message to let us know you're interested in the program; or
- Visit our website and send us a message on our “Contact” page:
www.prcfoundation.org



www.prcfoundation.org

Working with people to
protect their natural
environment

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The People Resources and Conservation Foundation (PRCF) is a non-profit organization that works with people in developing countries in South-east Asia. These countries include: Cambodia, Indonesia, Myanmar, Vietnam and the Philippines.

Our goal at the PRCF is to help local people to protect the environment that surrounds them. We help communities to use natural resources responsibly, protect endangered animals, and maintain their cultural practices.



Local girls at a weaving village in Indonesia

The PRCF's mission is to:

“Strengthen local participation in biodiversity conservation through measures that address the protection and wise-use of natural resources with the socio-economic development of affected communities”.

What PRCF Youth Ambassadors Do



Whether you have a specific project that is close to your heart, or believe in the overall efforts of the PRCF, Youth Ambassadors can support us by:

- 1) Raising awareness about your champion PRCF cause in your school or community. Why not tell others about the need to protect the remaining, adorable **Francois' Langur monkey**, featured on the cover page of this brochure. Contact us and we will provide you with the information you need to make your activity a success!
- 2) Organizing annual fundraising events such as bake sales, school dances, car washes etc, to pledge to the PRCF project of your choice: your **Champion Cause**.
- 3) Spreading the word about us. More information about this on the back of this brochure.

We appreciate your support and will gladly tell our network about your efforts on our website.

Why become a PRCF Youth Ambassador

There are many ways you, your team or association can benefit from the PRCF Youth Ambassador Program.

FIRST you will be making a difference in the lives of the people and animals that our projects support. Examples of the projects range from supporting tiger conservation in **Cambodia's** Lomphat Wildlife Sanctuary to helping local people build fire control shelters in **Myanmar**.

Being a PRCF Youth Ambassador is also great for you personally as it will:

- look good on your CV;
- strengthen your leadership, communication and fundraising skills;
- build your own awareness about important international issues;
- get exposure by being featured on our website.

What are you waiting for? Join today!

